



# THE UNIVERSITY *of* EDINBURGH

## Edinburgh Award (School of Social and Political Science: Digital Content Creation)

This award is given to students within the School of Social and Political Science whom the University has recognised for actively working to maximise their impact and excel in their role creating and publishing digital content. These students have explored and utilised a range of project management techniques and tools to promote knowledge exchange, while also developing their digital literacy.

In successfully completing the Edinburgh Award, these students will have been helped to:

- increase their self-awareness;
- make the most of their existing strengths and build new skills/abilities against clear development goals;
- understand the processes involved in having a planned positive impact and strategically working to excel, enabling them to have impact and make a difference whatever situation they are in; and
- look not only at their role creating and publishing digital content, but also to capitalise on their experiences elsewhere to inform and enhance their role, and *vice versa*.